



Danny Alvarez Sr.

Attorney, State Representative,
Business/Leadership Consultant and
Communications Specialist

Danny Alvarez is an attorney practicing in all facets of family law and a business consultant with significant experience in corporate communications, marketing and messaging management.

In 2022, Mr. Alvarez was elected to the Florida State House of Representatives for District 69 located in Hillsborough County. He serves on the Energy, Communications and Cybersecurity Subcommittee, the Agriculture, Conservation and Resiliency Subcommittee, the PreK-12 Appropriations Subcommittee, the Joint Legislative Auditing Committee, the Education Quality Subcommittee and the Education and Employment Committee.

Mr. Alvarez serves as General Counsel for the Tampa Police Benevolent Association, an organization representing almost 1,200 active, reserve and retired members of the Tampa Police Department. He also helps businesses of all sizes navigate day-to-day operational, legal and marketing issues with a concentration on business growth and increased sales. Mr. Alvarez taught Business Law at the University of Tampa for almost nine years and is regularly requested by media outlets in English and in Spanish to provide insight on legal and business matters.

Mr. Alvarez helps families through some of the most difficult of times focusing on unity, respect and well-being of everyone involved. His practice focus is to help children and families navigate through the process and emerge healthy and ready to prosper.

Mr. Alvarez also serves as a motivational and keynote speaker specializing in leadership, self-improvement, business development and becoming a better individual. He has spoken nationwide to corporations, associations, government entities, schools and civic groups to groups of all sizes. His talks have been in both English and Spanish and focus on getting the best out of an individual whether in a team setting or while seeking individual improvement.